

We're Western National

AND WE'RE **STILL THE 1**

Our new name may sound familiar to some of you. Western National Life Insurance Company was our name for 50 years.

For you, this means business as usual. For us, it is going back to our roots, with the return to the brand around which we built our business for half a century. As it has been since our founding, our commitment to our policyholders is unchanging.

Still the 1

In the past decade-plus, under three different marketing names, we have led our industry continuously because of our products, our service and our people. Since our founding 65 years ago, we have partnered with you to help Americans achieve their savings and retirement goals. We are committed to delivering on this promise of excellence for decades to come.

We have been the #1 provider of fixed annuities in the bank market for 13 consecutive years.*

Not FDIC-insured | May lose value | Not a deposit | No bank guarantee | Not insured by any federal government agency

WESTERN NATIONAL IS STILL YOUR CHOICE

We have been a market leader throughout our history:

1944	Founded as the Palo Duro Life Insurance Company.
1948	Palo Duro Life Insurance Company changes name to Western National Life Insurance Company.
1970s	One of the first insurance companies to specialize in annuity products.
1980s	One of the first insurance companies to develop annuities specifically for sale through banks.
1994	Created the first blueprint for proprietary fixed annuities.
1998	Western National Life Insurance Company is acquired by American General Corporation and changes its name to American General Annuity Insurance Company.
2001	American General Annuity Insurance Company is acquired by American International Group, Inc. (AIG).
2002	American General Annuity Insurance Company changes its name to AIG Annuity Insurance Company.
2008	For the 13th consecutive year, we are rated the #1 seller of fixed annuities in the bank market.*
2009	We return to our roots – our name changes back to Western National Life Insurance Company.

Committed to you
Our customers'
trust is
our most
valuable asset

Western National is back. And just as it has been since our beginning, it is an honor and a privilege to serve you.

CALL

1-800-424-4990

CLICK

WNL.com

VISIT

your licensed financial
representative

Agents, contact us at
1-888-237-4210.

* Source: As reflected in Kehrler-LIMRA Reports for years 1996-2009. Sales from First SunAmerica Life Insurance Company have been included since 2002.

Western National represents Western National Life Insurance Company.

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WESTERN  NATIONAL
Life Insurance Company